

# WOULD YOU RISK HER LIFE?

Internationally, thousands of deaths have been linked to counterfeit products.

Baby formula, children's toys, shampoo, cosmetics, pharmaceuticals, batteries and automobile parts have all been counterfeited and sold to North American consumers as legitimate brand names. Don't risk the health and welfare of your loved ones by purchasing these products.

If you suspect a counterfeiting crime has taken place, report your suspicions immediately. Please go to [www.CACN.ca](http://www.CACN.ca) for more information.

How do I know if the product I'm buying is counterfeit?

**Some indicators to watch for:**

- the price is much lower than average
- spelling mistakes on the product or packaging
- products normally sold in packages being sold individually
- shoddy appearance of the product or package
- products (particularly electrical products) that have no name brand

**Keep Canadians safe – buy the real thing**



Royal Canadian Mounted Police Gendarmerie royale du Canada



Canadian Anti-Counterfeiting Network

Réseau Anti-contrefaçon Canadien

Canada