



# R·I·T

## Security Print Applications Workshop June 8-12, 2015 Presented by the Printing Applications Laboratory, Rochester Institute of Technology

*Demand for Security Print technology continues to rise as the incidence of document fraud and product counterfeiting continue to increase. Along with this increase in illegal activity, the difficulty of producing fake documents and labels has been greatly reduced in today's digital world.*

This workshop is focused on providing the attendees with an in-depth understanding of how and when to employ the latest print technologies to combat this growing global problem.

Although a review of the state of document and product counterfeiting will be presented to set the stage for this workshop, the focus is on the secure print technologies and processes that are available today.

To set the stage, a review of document and product counterfeiting will be presented. However, the focus of this workshop is on the secure print technologies, applications, and processes that are available today.

Instructors for this workshop will include security printing and technology specialists from industry and RIT.

This workshop, which will be held at Rochester Institute of Technology, will include 30 hours of classroom instruction. Topics will range from secure document design through all available production methods. Sessions on materials and print processes will provide a comprehensive understanding on how to produce documents and labels that meet exacting requirements. Sessions will also cover major secure product segments such as negotiable instruments, travel and ID documents, revenue and brand protection labels, and various official state and federal government documents. Brand owner and document issuer perspectives will also be shared.

\$1,995 Advance Registration by 4/30/15 and \$1,495 fee for secondary registration from same organization.

**5/1/15 and after**, \$2,295 Registration and \$1,995 for secondary registration from same organization.

An agenda and instructor biographies will be available soon. You can contact Barbara Giordano at [bagter@rit.edu](mailto:bagter@rit.edu) or **(585) 475-2687** to be put on the workshop mailing list or check our website at [www.printlab.rit.edu](http://www.printlab.rit.edu).

