

21st ANNUAL



FRAUD AND ANTI-COUNTERFEITING CONFERENCE **Nov 30 - Dec 2, 2016**

Hosted By:
Lorne M. Lipkus

-

Kestenberg Siegal Lipkus LLP
Barristers and Solicitors

Novotel Toronto North York
3 Park Home Avenue, Toronto, Ontario M2N 6L3
Tel: 416-218-3863

11:00am to 12:30pm: Registration and Trade Table Displays



Health and Coffee Conference Starter Sponsored By
Canadian Anti-Counterfeiting Network (CACN),
Continental Enterprises,
Hexigent Consulting and
The Motion Picture Association - Canada

12:30pm to 2:30pm

Opening Remarks and Keynote Addresses -
The Counterfeiting Problem: How it affects Everyone

- **Lorne M. Lipkus**, Kestenberg Siegal Lipkus LLP, Toronto, Ontario
- **Deputy Chief James Ramer**, Specialized Unit Command, Toronto Police Service, Toronto, Ontario
- **Sergeant Jeffrey Karran**, Intellectual Property Rights Crime Federal Coordinator, Royal Canadian Mounted Police (RCMP)
- **Melissa K. Ruiz**, HSI Attaché, Homeland Security Investigations, Ottawa, Ontario (invited)
- **His Excellency Nicolas Chapuis**, Ambassador of France to Canada, Ottawa, Ontario
- **His Excellency Gian Lorenzo Cornado**, Ambassador of Italy to Canada, Ottawa, Ontario
- **Consul General Juan Alsace**, U.S. Consulate Toronto, Toronto, Ontario
- **Dawn Buonocore-Atlas**, Vice President, Enforcement, Calvin Klein, Chair of the International AntiCounterfeiting Coalition, (IACC) New York, NY
- **Etienne Sanz de Acedo**, Chief Executive Officer, International Trademark Association (INTA), New York, NY, USA
- **Jack Meggetto**, Assistant Director of the Criminal Investigations Division, Toronto North, Canada Revenue Agency (CRA), Toronto, Ontario

2:30pm to 3:30pm

BORDER ENFORCEMENT STRATEGIES

A secure supply chain involves security at borders, including between Canada-US, US-Mexico and within the European Union. This presents many challenges due to the size and volume of traffic between borders. Panelists will discuss the strategies, partnerships and cooperation necessary to meet these challenges, both nationally and internationally. Issues relating to the sharing of information and recordation of trade marks and copyrights will be discussed.

How to work with Customs to stop counterfeits before they enter the country. What is working and what needs to work better.

Moderator: Georgina Starkman Danzig, Partner, Kestenberg Siegal Lipkus LLP, Toronto, Ontario

Panelists:

- **Ronald Marcell**, HSI Assistant Attaché, Homeland Security Investigations, Toronto, Ontario
- **Diana Karina Martinez**, Partner, Arochi & Lindner, México City, México
- **David S. Lipkus**, Partner, Kestenberg Siegal Lipkus LLP, Toronto, Ontario

3:30pm to 4:00pm

Case Study—Widespread trade fraud related to the use of counterfeit pesticides and toxic fertilizers in agriculture and the organic food industry

Moderator: Lorne. M. Lipkus, Partner, Kestenberg Siegal Lipkus LLP, Toronto, Ontario

Panelists:

- ➔ **Giampiero Ianni**, Brig. General of Guardia di Finanza, Head of the Provincial Command, Cagliari, Italy

3:45pm to 4:15pm

Break & Trade Table Displays

4:15pm to 4:30pm

Product ID Panel

4:30pm to 5:30pm

Money Laundering and Proceeds of Crime in Fraud and Anti-counterfeiting Cases

This session focuses on the money trail, including what tips and tricks you can use to help spot money laundering. The Financial Transactions and Reports Analysis Centre of Canada (FINTRAC) is Canada's financial intelligence unit. Its mandate is to facilitate the detection, prevention and deterrence of money laundering and the financing of terrorist activities, while ensuring the protection of personal information under its control. Topics to be covered include an overview of FINTRAC, types of reports received and what is included in a FINTRAC disclosure.

The Guardia di Finanza is the Italian law enforcement agency, that deals with tax crimes, public spending fraud, counterfeiting, smuggling, illicit trade, money laundering and terrorism financing. The Corps is a unique and modern organization able to investigate, at the same time, the violations to the national and European budget and the pervasive threat of the organized crime to the legitimate economy.

Moderator: Ronald Marcell, HSI Assistant Attaché, Homeland Security Investigations, Toronto, Ontario

Panelists:

- ➔ **Angelo Matassa**, Colonel of Guardia di Finanza - Attaché, Embassy of Italy, Ottawa, Ontario
- ➔ **Sheri Burrell**, Team Lead, Financial Transactions and Report Analysis Centre of Canada (FINTRAC), Central Region Unit, Ottawa, Ontario, Canada

5:30pm to 8:30pm

Conference Reception and Networking Event



Sponsored by the
International AntiCounterfeiting Coalition (IACC)



and

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Please join us for cocktails and hors d'oeuvres and a chance to meet other attendees and network



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8:30am to 11:00am

Internet Related Fraud: Detection, Investigation and Enforcement

Putting your internet case together: Specialists will discuss the tips, tricks and techniques they use to find counterfeit sales online; preserve evidence, track sellers; locate physical addresses and make purchases. In addition, see how the expanding world of Social Media can be navigated to help get key information. Understanding the availability and impact of the Deep Web and the Dark Web to further your anticounterfeiting abilities.

Fraudsters target various payment methods; including, credit card and online accounts occurring on the internet through emails, websites or social media. Organizations like the IACC, through its payment portal and other initiatives, the Canadian AntiFraud Centre, credit/debit card companies and others are leading the charge in partnering with private industry and others to make a difference.

Moderator: David S. Lipkus, Partner, Kestenberg Siegal Lipkus LLP, Toronto, Ontario

Panelists:

- **Barry Elliot**, The Anti-Fraud Centre, North Bay, Ontario
- **Daryl Somes**, President and CEO, Backlit Resource Group Inc., Toronto, Ontario
- **Lara Miller**, Associate Counsel, International AntiCounterfeiting Coalition (IACC), Washington, DC, USA
- **Michael Lee**, Partner, Morrison / Lee, New York, NY, USA
- **Ryan Duquette**, Founder and Partner, Hexigent Consulting, Oakville, Ontario
- **Denise Mosteller**, Continental Enterprises, Indianapolis, Indiana, USA
- **Shelley Jones**, Senior Legal Counsel, BlackBerry Limited, Ottawa, Ontario
- **Jeff Vansteenkiste**, Manager of Internet Investigations, Kestenberg Siegal Lipkus LLP, Toronto, Ontario

11:00am to 11:30am

Break & Trade Table Displays

11:30am to 12:00pm

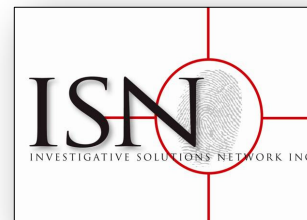
Product ID Panel

12:00pm to 1:00pm

LUNCH

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**Backlit Resource Group Inc,
Investigative Solutions Network Inc (ISN)**



1:00pm to 1:20pm**Canadian Money: The New Frontiers**

The Bank of Canada, in partnership with the RCMP will provide an update on the current counterfeiting situation in Canada including up-to-date statistics and trends. Representatives will also share information on the status of the polymer series bank notes in circulation and their impact on the fight against counterfeiting.

Speakers:

- **Cst. Scott Thompson**, Toronto West Financial Crime, Counterfeit Unit, RCMP, Milton, Ontario
- **Nish Vairavanathan** – Bank of Canada Representative, Toronto, Ontario

1:20pm to 2:45pm**The Year in Review**

Listen to an update on some of the key criminal and civil enforcements of the past year in various jurisdictions. Case studies will highlight some of the best and worst of this past year., including how to gather the evidence necessary to prove your case. Learn how law enforcement and industry can partner together against criminals engaged in fraud related crimes; on the ground, online and at the border. The expansion of food counterfeiting, 3D printing and other issues continue to be at the forefront of the new dangers posed by counterfeiters/fraudsters. The challenges of destroying counterfeit merchandise are discussed.

Moderator: Dawn Buonocore-Atlas, Vice President, Enforcement, Calvin Klein, Chair of the International AntiCounterfeiting Coalition, (IACC) New York, NY

Panelists:

- **Aaron Chapman**, HSI Special Agent, Homeland Security Investigations, Toronto, Ontario
- **Michael Lee**, Partner, Morrison / Lee, New York, NY, USA
- **Terry Hunter**, Manager, Global IP Enforcement and Security, CSA Group, Toronto, Ontario
- **Charlotte Beaumatin**, Counsellor for Intellectual Property at the French Embassy of Washington, INPI, Washington, DC, USA
- **Tory Clarke**, Stericycle, Toronto, ON
- **Edward Nagel**, nagel + associates, Toronto, Ontario
- **Jeff Vansteenkiste**, Manager of Internet Investigations, Kestenberg Siegal Lipkus LLP, Toronto, Ontario

2:45pm to 3:15pm**Break & Trade Table Displays****3:15pm to 4:10pm****Product ID Panel****4:10pm to 5:00pm****Automotive Counterfeit Issues**

The increase in the manufacture, trade and distribution of counterfeit automotive parts and accessories on the ground and over the internet. Will be examined Our panel discusses the problem including the training available to acquire the knowledge and skills necessary to address the problem and how to build effective partnerships.

Moderator: David Howell, Managing Director– Founder, Erudition Global, San Francisco, CA, USA

Panelists:

- **Mike Harvey**, President, Investigative Solutions Network Inc., Toronto, Ontario
- **Paul Stella**, Manager - Collision Repair & Refinish, Toyota Canada Inc., Toronto, Ontario
- **Lorin Allain**, HSI Special Agent, Homeland Security Investigations, Detroit, MI, USA

5:00pm to 5:30pm

Product ID Panel

6:15pm to 9:30pm

Annual Conference Reception

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Arochi & Lindner,

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Kestenberg Siegal Lipkus LLP

Please join us for cocktails and hors d'oeuvres and a chance to meet other attendees and network

(At the residence of Terry and Lorne Lipkus)



DAY 3: Friday December 2, 2016

8:45am to 9:15am

Product ID Panel

9:15am to 10:00am

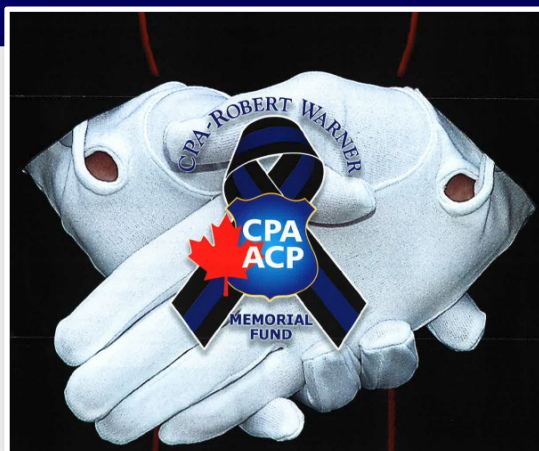
Criminal Prosecution of IP Cases

IP cases pose their own set of challenges, including partnering with industry and others. Learn some key tips on how to obtain and execute search warrants, testify in court, seize evidence and provide proper disclosure. What can law enforcement, prosecutors and industry do to help one another work together.

➤ **Moderator: Georgina Starkman Danzig**, Partner, Kestenberg Siegal Lipkus LLP, Toronto, Ontario

Panelists:

- **Michael DiGiacomo**, Assistant United States Attorney-WDNY, Chief of General Crimes Section and Computer Hacking and Intellectual Property Coordinator, Buffalo, NY, USA
- **Mike Harvey**, President, Investigative Solutions Network Inc., Toronto, Ontario
- **Det. Robert Whalen**, Toronto Police Service, 55 Division, Toronto, Ontario



SILENT AUCTION

As in prior years through the generosity of many attendees and participants, there will be a Silent Auction where 100% of the proceeds are donated to a selected charity. This year we are pleased to be of help to the **CPA-Robert Warner Memorial Fund**.

The **CPA-Robert Warner Memorial Fund** is a joint endeavor between the **Canadian Police Association** and **Paystation Inc.**

The Memorial Fund distributes an immediate, one-time financial assistance payment to the families of officers who lose their lives in the line of duty.

10:00am to 11:30am

Resources through Various Agencies & Organizations

The responsibilities and powers of various agencies and what services they can offer are discussed. For example, Health, Electrical, Plumbing, other agencies/associations and others have the ability to impact cases involving counterfeits.

Moderator: RJ Falconi, Executive Vice President, Chief Legal & Governance Officer, General Counsel & Corporate Secretary, CSA Group, Toronto, Ontario

Panelists:

- **Monique Couture**, Gowlings WKG, Chair, Canada subcommittee of the Anticounterfeiting Committee, International Trademark Association (INTA), Ottawa, Ontario
- **Travis Johnson**, Vice President - Legislative Affairs, Senior Counsel, The International AntiCounterfeiting Coalition (IACC), Washington, DC, USA
- **Antonina Pakharenko-Anderson**, Pakharenko & Partners, President, Ukraine Alliance Against Counterfeiting and Piracy (UAACP), Kiev, Ukraine
- **Allen Westerfield**, Imaging Supplies Coalition, Venice, FL, USA
- **Sundeep Chauhan**, Vice President & Senior Counsel – Global Content Protection, MPAA/MPA-Canada and Chair of Canadian Anti-Counterfeiting Network, Toronto, Ontario
- **John Anderson**, Chairman, Global Anti-Counterfeiting Group, London, England
- **Delphine Sarfati-Sobreira**, General Director, Union des Fabricants (UNIFAB), Paris, France (invited)
- **Scott Smith**, Director, Intellectual Property and Innovation Policy, Canadian Intellectual Property Council, Ottawa, Ontario

11:30am to 12:15am

Break & Trade Table Displays

Continental Brunch Sponsored by

Stericycle, Inc.



12:15am to 12:45pm

Fraud, Organized Crime and Terrorism: The link

What is and how do we cope with the fact that fraudsters have been able to obtain driver’s licences, passports, phone numbers and credit cards, as well as open bank accounts, take out bank loans and create companies, all under fake names. The speed at which the fraudsters move in and out make it extremely difficult for law enforcement. Learn how information hacked from legitimate sites is used to help perpetrate frauds.

Moderator: Georgina Starkman Danzig, Partner, Kestenberg Siegal Lipkus LLP, Toronto, Ontario

Panelist:

- **Det. Robert Whalen**, Toronto Police Service, 55 Division, Toronto, Ontario

12:45pm to 1:15pm

Case Studies Penalties in Fraud/Counterfeiting Cases

How are our Courts awarding civil damages and criminal fines in fraud/counterfeiting cases.

Moderator: Paul Lomic, Lomic Law, Toronto, Ontario

Panelists:

- **John Cotter**, Partner, Intellectual Property, Osler, Toronto, Ontario
- **May Cheng**, Partner, Osler, Toronto, Ontario
- **Michael DiGiacomo**, Assistant United States Attorney-WDNY, Chief of General Crimes Section and Computer Hacking and Intellectual Property Coordinator, Buffalo, NY, USA
- **Diana Karina Martinez**, Partner, Arochi & Lindner, México City, México

1:15pm to 2:00pm

Product ID Panel

2:00pm

Closing Remarks

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