



Canadian
Anti-Counterfeiting
Network

Réseau
anti-contrefaçon
canadien

CACN's Annual General Meeting

Just under a month before the Canadian Anti-Counterfeiting Network's Annual General Meeting on November 30, 2016 in Toronto. Hurry and register.

CACN Members attending the AGM portion will gain insight on CACN's annual activities, objectives, and ongoing work to combat product counterfeiting and copyright piracy in Canada. [Member Registration](#)

At 9:30am; CACN would like to welcome all guests (CACN members & non-members) to join us for our keynote presentations from John Anderson (Global Anti-Counterfeiting Network) and Tory Clarke (Stericycle) [Guest Registration](#)



John Anderson
Chairman of the
Global Anti-
Counterfeiting
Network



Tory Clarke, Executive,
Stericycle
Environmental
Solutions

CACN members interested in displaying brochures or business cards at this year's AGM, should contact cacn@electrofed.com

Download the full [Agenda](#)

For more information, visit CACN.ca

CACN & Member Companies Submitted Letters asking the Government for IPR Centre

CACN requested members to submit letters asking the government to institute a new federal office charged with protecting innovators, consumers, and legitimate business from increasing harms of counterfeit

Upcoming Events

[CACN's Annual General Meeting](#)

November 30, 2016
Novotel Hotel North York, Ontario

[21st Annual Fraud and Anti-Counterfeiting Conference](#)

November 30 - December 2, 2016
Novotel Hotel North York, Ontario



A-CAPP Launches New Quarterly Publication: The Brand Protection Professional (BPP)



Click for more information
or to subscribe

"The Brand Protection Professional: A Practitioner's Journal" (BPP) is the only quarterly resource dedicated to reporting on brand protection issues, research and professional information for in-house brand protection practitioners. The BPP aims to advance brand protection through the establishment of an accessible, comprehensive forum containing the essential information for the brand protection community" [Read more](#)

"Addressing a Gap in Canada's Global

goods, online piracy and fraud. The letters were in response to the Canadian Governments Cyber Security Consultation. CACN would like to thank the members that took part in the project and submitted letters on behalf of their organization or company. [Read the full letter here.](#)



Sample Counterfeit Products for CACN's Conference Booth

CACN would like to ask our members to provide CACN with one or two samples of counterfeit products. Sample products will be displayed at CACN's booth at various conferences and industry events happening throughout the year. Members who are interested in providing samples should contact CACN at cacn@electrofed.com, or mail items to 180 Attwell Ave, Toronto, Ontario, M9W6A9. Please do so before November 25, 2016.



September 29, 2016: CACN at the Retail Council of Canada's Loss Prevention Conference

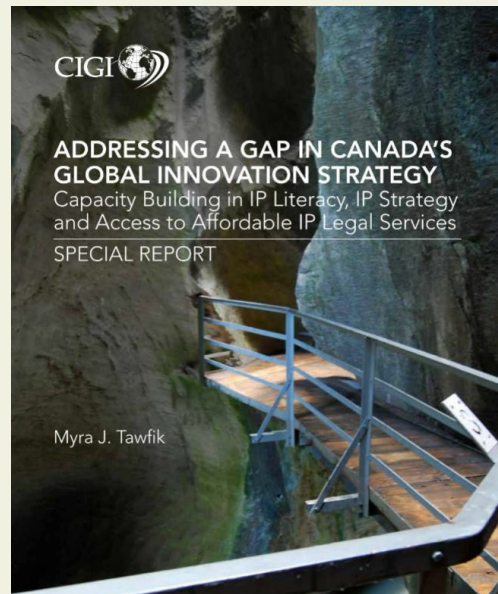
Applications now open for the IACC MarketSafe® Expansion Program



The Expansion Program is significant in three ways:

- It is offered to participants for FREE for up to one year;
- It will be open to a greater number

Innovation Strategy"



"There is a fault line in Canada's innovation capacity that is often overlooked by policy makers and yet is a contributing factor to this country's lagging performance in global innovation competitiveness. This gap relates to weak intellectual property (IP) literacy among Canadian innovators and their inability to access affordable and timely IP legal services, including IP strategic advice, especially at the earliest stages of the business venture. This results in underdeveloped or non-existent IP commercialization strategies that inhibit - or, indeed, entirely undermine - business growth, scale-up and global competitiveness."

[Read Full Report](#)



CEOC Special Briefing
"Trade in Counterfeit and Pirated Goods: Mapping the Economic Impact - OECD & EUIPO Report"
 Special Briefing No. 04 - October 2016

Imports of counterfeit and pirated goods are worth nearly half a trillion dollars a year, or around 2.5% of global imports, with US, Italian and French brands the hardest hit and many of the proceeds going to organised crime, according to a new report conducted jointly by the Organisation for Economic Cooperation and Development (OECD) and the EU Intellectual Property Office (EUIPO) on 'Trade in Counterfeit and Pirated Goods: Mapping the Economic Impact'. This was even higher in the EU context where counterfeit and pirated goods amounted to up to 5 % of

- of rights-holders than the IACC MarketSafe Program; and
- It covers all of Alibaba's platforms.

Application deadline for the Expansion Program is December 1, 2016. Rights-holders can apply by visiting the [IACC website](#). The Expansion Program will launch in February 2017.

CETA Recieves Approval - What IP Owners Need to Know

Of particular interest to brand owners will be changes to the protection of "geographical indications" (GIs). CETA will restrict the use of certain European GIs to products originating from the European regions that the GIs are traditionally associated with, such as "Roquefort" for cheese or "Aceto balsaminco di Modena" for balsamic vinegar. [Read more](#)

Lessons from Alibaba in Global Collaboration to Accomplish Anti-Counterfeiting Goals

In 2010, Alibaba established its Internet Security team and began to tackle the challenges of monitoring an ever growing SKU and user volume. However, by 2013, Alibaba's Internet Security team had come to realize what most IP protection teams eventually discover...[Read more](#)

Brands Still Not Convinced About Alibaba's Efforts to Fight Fakes

Ten signatories, including three from France-Union des Fabricants (UNIFAB), the French Federation of Leather Goods (FFM), and Fédération Française de la Couture, du Prêt-à-Porter des Couturiers et des Créateurs de Mode-stated that "trust cannot be hostage to delay." [Read more](#)

Bosch wins Counterfeiting Case

The Bosch Group, an international supplier of automotive aftermarket parts, won its product counterfeiting case against North Shore Imports L.L.C. before the U.S. District Court for the Middle District of Florida. [Read more](#)

Dangerous Counterfeit Xenon Bulbs are Being Sold Online

Unscrupulous wheeler dealers are putting lives at risk by flogging fake xenon headlight

imports or as much as EUR 85 billion (USD 116 billion). The report measures and analysis the scale of counterfeit and pirated trade in order to provide an overview of the impact on global trade of counterfeit and pirated products, known as "fakes" in day-to-day live.

CACN Training Program

Let's Put an End to Counterfeiting & Help Strengthen Public Safety!



Participate in CACN's Anti-Counterfeiting Training Program and learn how your team can help combat product counterfeiting and copyright in Canada. This program is designed for customs and law enforcement agencies as well as related government agencies nationwide.

[Learn more](#)

bulbs through internet auction sites, an investigation by the BBC has found. [Read more](#)

University of Waterloo Grads Develop Nano Ink to Help Identify Counterfeit Goods

"We use it to apply invisible labels onto the product's packaging, and these labels are very secure, so that is to say, they're very difficult to copy. And they can be detected using any smartphone that is equipped with a camera" [Read More](#)

Counterfeit Electronics Rule Would Let Contractors Recover Costs

US Contractors who follow government rules regarding counterfeit electronics will be able to recover the cost of finding and replacing them, according to a new finalized rule released Aug. 29th by the Defense Department (DOD). [Read More](#)

Nothing to do with Public Health: Big Tobacco Fights Canada's Plain Packaging Plans

Gagnon argues plain packaging will make it easier for counterfeit tobacco manufacturers to copy and says no other industry would accept this kind of packaging. [Read more.](#)

Don't Waste your Money: Counterfeit products showing up online

Video warning consumers of counterfeit items being sold online. [Click to watch the video](#)

Amazon to Charge Thousands to Prevent Counterfeit Sales

CNBC reports that Amazon is now charging some sellers up to \$1500 for the right to sell products made by several high-profile companies. The policy, called "brand gating," aims to protect name-brand products. [Read more](#)

Counterfeiters Perplexed by Canada's Plastic Money

Canada's plastic money is stumping counterfeiters. The RCMP estimate the number of fake bills passed on to retailers in 2015 dropped by 74 per cent compared with the previous year. [Read more](#)

Montreal Student Responding to Text Ends up on Hook for \$4K in

COUNTERFEITS COST LIVES!



Counterfeit goods could pose a direct threat to the thing you value most – your life. Counterfeits are NOT made to the same high standards — **buy authentic!**

"The number of occurrences involving harmful counterfeit products has nearly tripled over the past 7 years – from 11.5% in 2005 to 30.4% in 2012."

Source: RCMP

To learn more, visit www.cacn.ca



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ENSURE BRAND
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ASSURE AUTHENTICITY
TO CUSTOMERS

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Follow CACN on Twitter.

[@BuyTheRealThing](#)

Call for News Stories



Cherith Sinasac
Program
Coordinator,
CACN

Advertising Scam

The unsolicited text, from a phone number with a southern Ontario area code, said she could earn \$300 a week for up to 20 weeks for having her car wrapped in decals advertising a beverage company - essentially turning her car into a mobile billboard. [Read more](#)

Do you have piracy, counterfeiting and/or IP crime news that you'd like to share in this newsletter? Perhaps your company is leading a program or initiative that you'd like to share with other industry leaders.

Contact Cherith Sinasac at cacn@electrofed.com

Sweet Smell of Counterfeit Colognes

The way to tell if a fragrance is a fake is that there will be something a little off about the scent and the colour of the fluid in the bottle will be different from the original. [Read more](#)



Join the Fight Against Counterfeiting

ENSURE BRAND PROTECTION
ASSURE AUTHENTICITY TO CUSTOMERS
SECURE BRAND LOYALTY

Become a CACN Member Today!

By joining CACN, your company becomes part of a widely-recognized, action-oriented organization that provides benefits which directly impact your business...and your bottom line.

► [Learn more](#)

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