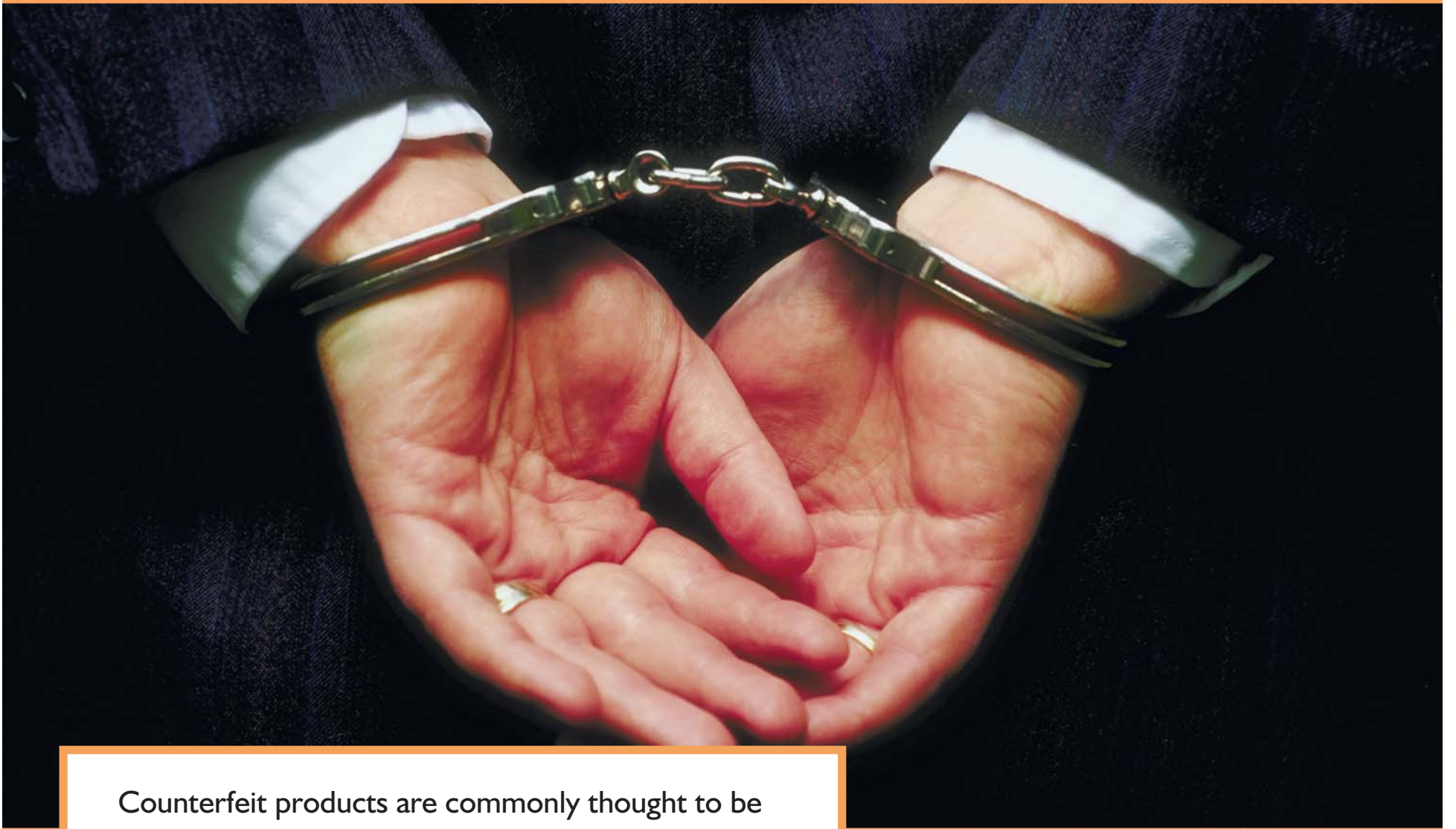


SELLING COUNTERFEIT PRODUCTS IS ILLEGAL



Counterfeit products are commonly thought to be fake designer goods or illegally copied music, movies or software.

But counterfeiters also make pharmaceuticals, food, liquor, toys and electrical products that can harm or kill you or your loved ones.

Dealing in counterfeit products is a crime that can carry severe penalties – fines of up to \$1-million dollars and imprisonment of up to five years.

If you suspect a counterfeiting crime has taken place, report your suspicions immediately. Please go to www.CACN.ca for more information.

How do I know if the product I'm buying is counterfeit?

Some indicators to watch for:

- the price is much lower than average
- spelling mistakes on the product or packaging
- products normally sold in packages being sold individually
- shoddy appearance of the product or package
- products (particularly electrical products) that have no name brand

Keep Canadians safe – buy the real thing



Royal Canadian Mounted Police Gendarmerie royale du Canada



Canadian Anti-Counterfeiting Network Réseau Anti-contrefaçon Canadien

Canada