

# WE LOST OUR JOBS BECAUSE OF



# COUNTERFEIT PRODUCTS

The trade in counterfeit products has an enormous negative impact on honest businesses and on Canada's economy. Thousands of jobs are lost when legitimate companies lose sales to counterfeiters.

Counterfeiters often don't pay taxes.

This means counterfeiting is stealing hundreds of millions of dollars from all levels of government, which robs funding from education, health care and employment.

If you suspect a counterfeiting crime has taken place, report your suspicions immediately. Please go to [www.CACN.ca](http://www.CACN.ca) for more information.

How do I know if the product I'm buying is counterfeit?

**Some indicators to watch for:**

- the price is much lower than average
- spelling mistakes on the product or packaging
- products normally sold in packages being sold individually
- shoddy appearance of the product or package
- products (particularly electrical products) that have no name brand

**Keep Canadians employed – buy the real thing**



Royal Canadian Mounted Police / Gendarmerie royale du Canada



Canadian Anti-Counterfeiting Network / Réseau Anti-contrefaçon Canadien

Canada